

## Plenty of Interactive Materials and Lessons to Choose From

Do  
**All 75**  
or Just  
One or  
Two

or

Use  
Our  
Suggested  
**Curriculums**  
(see below)

For those with limited time to  
organize and plan out your own  
curriculum.

### 5-Session Curriculum

Covers the essential activities  
and information

### 8-Session Curriculum

Incorporates more student  
participation

### 10-Session Curriculum

Includes demonstrations  
to help students further  
understand complicated concepts

50-minute sessions

*Contact us if you want technical  
assistance creating a different  
curriculum that best fits your students*

"The real strength of this toolkit is that it is comprehensive. It not only deals with education and prevention of regular cigarette tobacco use, but additionally addresses e-cigarettes, hookah and chewing tobacco. Also, the ability of teachers to use this in multiple classes (health ed, history, chemistry, civics, etc.) shows the versatility of this toolkit."

Phillip Gardiner, DrPh,  
UC Smoke and Tobacco Free Fellowship Awards  
Program Officer,  
Tobacco Related Disease Research Program

### Special Thanks to Our Funders



### Contact Us for More Info and/or Training Request

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For more information, please visit our website at:  
**tobaccopreventiontoolkit.stanford.edu**



Tobacco Prevention Toolkit  
Modules for tobacco and nicotine education

# Tobacco Prevention Toolkit



[tobaccopreventiontoolkit.stanford.edu](http://tobaccopreventiontoolkit.stanford.edu)

## INTERACTIVE ONLINE FREE

a new, theory-based  
and evidence-informed  
resource created by educators  
and researchers aimed at preventing  
middle and high school students' use of  
cigarettes, cigars/cigarillos, smokeless  
tobacco, hookah, and e-cigarettes/vapes  
(including pod-based devices like JUUL)



## Goals of the Toolkit

### For Students to:

- Understand basic information about tobacco products and the harm they cause.
- Gain awareness of marketing strategies used by tobacco manufacturers to increase adolescent tobacco use.
- Gain skills to refuse experimentation and use of tobacco.

### For School Teachers and Administrators:

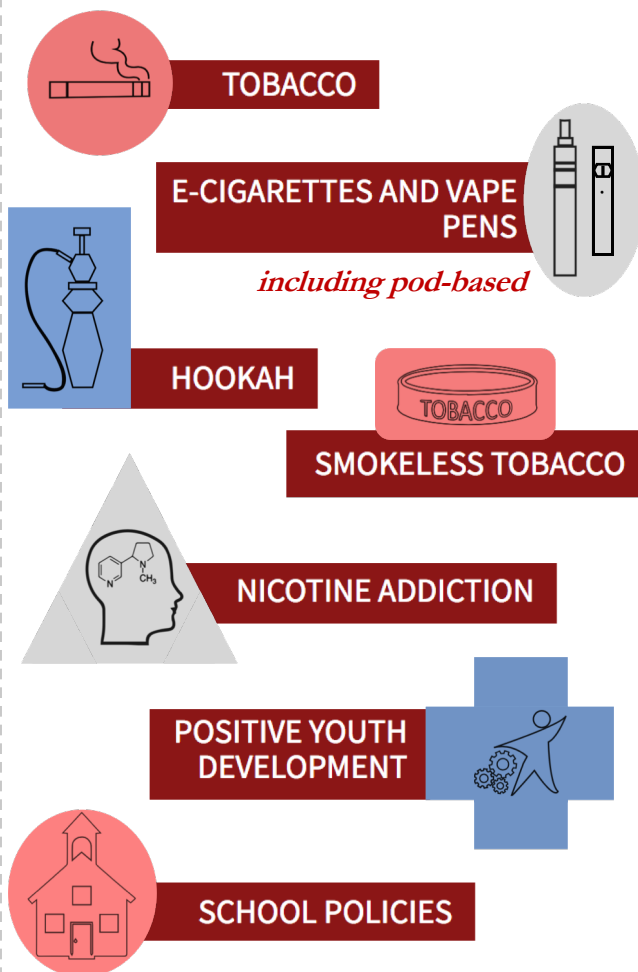
- To be able to develop and set new school policies and work with families.

### Did You Know?

The tobacco industry continues to develop new products (e.g., e-cigarettes, such as JUULs, & hookah) and marketing tactics aimed at increasing adolescents' use of tobacco and nicotine. This Toolkit is updated regularly to address new concerns and products.

## Free, Online Modules

Educational modules for educators, administrators, parents/guardians, and anyone who works with youth



Modules are supported by a plethora of additional information and websites in our

Resource Directory

## ALL ONLINE... ...FOR FREE!

### What You'll Find:

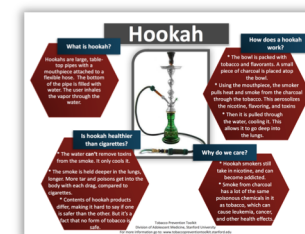
Activities



PowerPoints  
with Educator  
Notes



Worksheets/  
Factsheets



Unit 1 The Brain Crash Course  
A Quick Guide



Crash Courses  
for  
Educators



Many other Resources and Links!